

2. Sugar Price  
(6) Retail Price

May, 2024

(¥/kg)

| Type of Stores | Type of Sugar             | Area            | Average Price | Over the Previous Month | Over the Previous Year | Most Popular Price Range |     |     | Special Sale |          |
|----------------|---------------------------|-----------------|---------------|-------------------------|------------------------|--------------------------|-----|-----|--------------|----------|
|                |                           |                 |               |                         |                        | A                        | B   | C   | Price        | Ratio(%) |
| Supermarket    | White Superior Soft Sugar | Hokkaido        | 291.5         | 11.1                    | 41.4                   | 298                      | 258 | 328 | 190~238      | 4.9      |
|                |                           | Tohoku          | 276.2         | 1.3                     | 22.7                   | 288                      | 198 | 238 | 128~268      | 5.6      |
|                |                           | Kanto           | 236.8         | 5.3                     | 21.3                   | 228                      | 178 | 229 | 97~199       | 20.8     |
|                |                           | Tokyo           | 247.8         | 3.3                     | 31.3                   | 258                      | 229 | 199 | 99~199       | 1.5      |
|                |                           | Chubu           | 243.4         | 2.1                     | 19.9                   | 198                      | 248 | 258 | 128~231      | 3.6      |
|                |                           | Kansai          | 242.9         | 4.2                     | 23.9                   | 198                      | 228 | 278 | 129~288      | 2.2      |
|                |                           | Chugoku/Shikoku | 289.8         | 4.0                     | 38.4                   | 248                      | 298 | 318 | 139~251      | 3.7      |
|                |                           | Kyushu/Okinawa  | 251.6         | 3.0                     | 18.9                   | 268                      | 228 | 219 | 158~237      | 7.2      |
|                |                           | Average         | 258.0         | 3.9                     | 26.9                   | -                        | -   | -   | 97~288       | 5.1      |
|                | Granulated Sugar          | Hokkaido        | 291.9         | 8.1                     | 42.1                   | 298                      | 258 | 265 | 182~213      | 3.3      |
|                |                           | Tohoku          | 340.6         | 2.8                     | 39.7                   | 358                      | 258 | 388 | 286~286      | 1.0      |
|                |                           | Kanto           | 302.4         | 1.6                     | 20.1                   | 258                      | 339 | 328 | -            | 0.0      |
|                |                           | Tokyo           | 329.7         | 5.7                     | 37.0                   | 318                      | 299 | 298 | 134~304      | 0.3      |
|                |                           | Chubu           | 315.8         | 2.7                     | 29.1                   | 278                      | 288 | 328 | 239~287      | 1.4      |
|                |                           | Kansai          | 275.3         | 3.8                     | 27.4                   | 238                      | 298 | 278 | 239~253      | 0.6      |
|                |                           | Chugoku/Shikoku | 342.4         | 2.2                     | 43.9                   | 378                      | 348 | 298 | 228~250      | 7.3      |
|                |                           | Kyushu/Okinawa  | 304.8         | 4.3                     | 34.6                   | 249                      | 348 | 308 | 178~259      | 1.7      |
|                |                           | Average         | 313.6         | 4.1                     | 34.1                   | -                        | -   | -   | 134~304      | 1.9      |
|                | Soft Brown Sugar          | Hokkaido        | 319.2         | 16.8                    | 45.1                   | 278                      | 308 | 295 | 168~278      | 24.2     |
|                |                           | Tohoku          | 326.3         | △ 0.8                   | 42.2                   | 248                      | 328 | 338 | 198~295      | 7.1      |
|                |                           | Kanto           | 280.0         | 10.1                    | 31.7                   | 258                      | 288 | 329 | -            | 0.0      |
|                |                           | Tokyo           | 284.4         | 1.7                     | 26.1                   | 259                      | 249 | 278 | 104~201      | 0.3      |
|                |                           | Chubu           | 297.9         | △ 0.8                   | 24.3                   | 278                      | 228 | 258 | 189~287      | 1.0      |
|                |                           | Kansai          | 274.8         | 5.9                     | 24.6                   | 238                      | 258 | 268 | 238~304      | 0.8      |
|                |                           | Chugoku/Shikoku | 338.5         | 2.2                     | 42.3                   | 298                      | 299 | 398 | 169~253      | 6.2      |
|                |                           | Kyushu/Okinawa  | 287.9         | 6.4                     | 38.4                   | 249                      | 348 | 228 | 169~348      | 3.5      |
|                |                           | Average         | 300.1         | 4.0                     | 32.8                   | -                        | -   | -   | 104~348      | 4.1      |

Source:

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Note:

- 1: Prices do not include consumption tax.
- 2: The survey covered 501 stores nationwide for KSP-POS data.
- 3: Average price is the simple average of the highest price by product by store.
- 4: The price difference between the previous month and the same month last year is the price difference within the KSP-POS data.
- 5: Key prices are the top three most frequently sold prices. (For the same frequency, higher prices at the top of the list)
- 6: Special prices are those sold at 85% or less of the highest price by product by store.  
(If there is no sales data for the relevant year and month, the price is indicated as 「-」.)
- 7: Percentage of special sales is the ratio of the number of sales days/products sold at special sale prices out of the total number of sales days/products sold.
8. Area classification (Region and Prefectures)  
 Kanto: Ibaraki, Tochigi, Gunma, Nagano, Yamanashi, Shizuoka  
 Tokyo metropolitan area: Tokyo, Chiba, Saitama, Kanagawa  
 Chubu: Niigata, Toyama, Ishikawa, Fukui, Gifu, Mie, Aichi  
 Kansai: Osaka, Hyogo, Kyoto, Shiga, Wakayama, Nara